

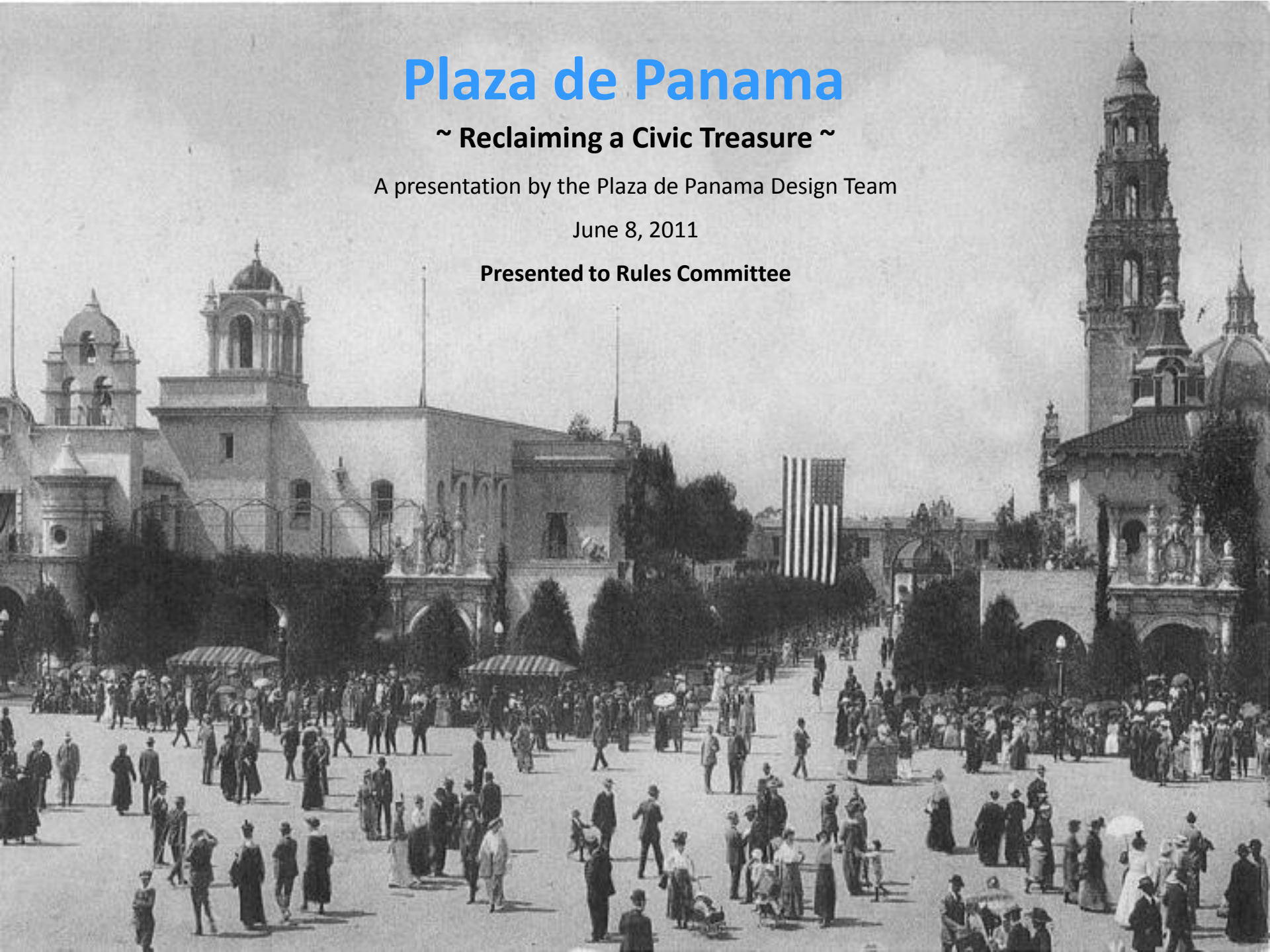
Plaza de Panama

~ Reclaiming a Civic Treasure ~

A presentation by the Plaza de Panama Design Team

June 8, 2011

Presented to Rules Committee



Plaza de Panama Committee

Board of Directors

Dr. Irwin Jacobs

Chairman of the Board

Design Committee, Chair

Community Relations, Chair

David Cohn

Design Committee, Member

Donald Cohn

Development Committee, Member

Design Committee, Member

Peter Ellsworth

Community Relations Member

Tom Gildred

Treasurer

Design Committee, Member

Finance Committee, Chair

Alan Kidd

Finance Committee, Member

Community Relations, Member

Dene Oliver

Design Committee, Member

Iris Lynn Strauss

Secretary

Development Committee, Member

Jessie Knight, Jr.

Committee, Unassigned

Darlene Shiley

Committee, Unassigned

Mike McDowell

Community Relations, Member

Betty Peabody

Community Relations, Member

Plaza de Panama

Project Supporters

Mayor Jerry Sanders

Balboa Park Cultural Partnership

San Diego Museum of Man

San Diego Natural History Museum

Mingei International Museum

Timken Museum of Art

San Diego Air & Space Museum

Reuben H. Fleet Science Center

Museum of Photographic Arts

Balboa Park Central

2015 Steering Committee

Bankers Hills/Park West Community Association

Richard Amero, Balboa Park historian

The Grand Del Mar

Courtyard by Marriott Old Town San Diego

San Diego Convention & Visitors Bureau

Hacienda Hotel Old Town

Del Mar Fair Grounds / Racetrack

Hornblower Cruises

Manchester Grand Hyatt

Humphrey's Half Moon Inn & Suites

Japanese Friendship Garden

PRA Destination Management

Prime Time Shuttle

San Diego Hotel-Motel Association

San Diego Zoo

San Diego Hilton Mission Valley

Sea World

Sheraton San Diego

East Village Association

San Diego History Center

Hilton La Jolla Torrey Pines

Public process overview

- Approval of Memorandum of Understanding
- Public review of Environmental Impact Report
- Advisory committee votes:
 - Balboa Park Committee
 - Park and Recreation Board
- Planning Commission approval
- City Council approval

Memorandum of Understanding

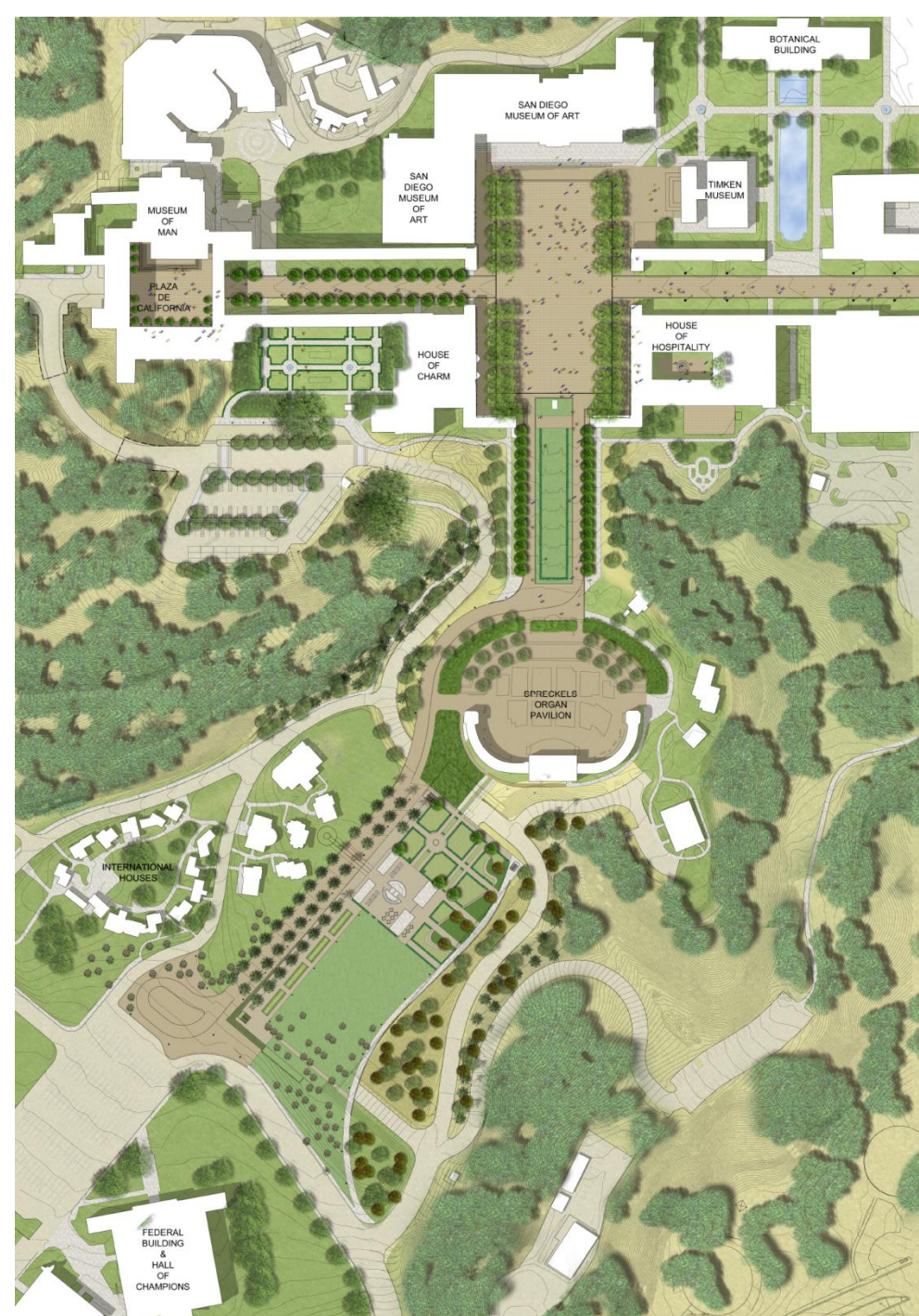
- Commits City to further explore and develop project
- Not a binding agreement, or a project approval
- Needed so Plaza de Panama Committee can solicit gifts from philanthropists, foundations
- City retains full discretion on alternatives, mitigation
- Will be replaced by a Project Agreement if:
 - *Project EIR is certified*
 - *Project is approved in a separate City Council action*

Project Vision and Goals

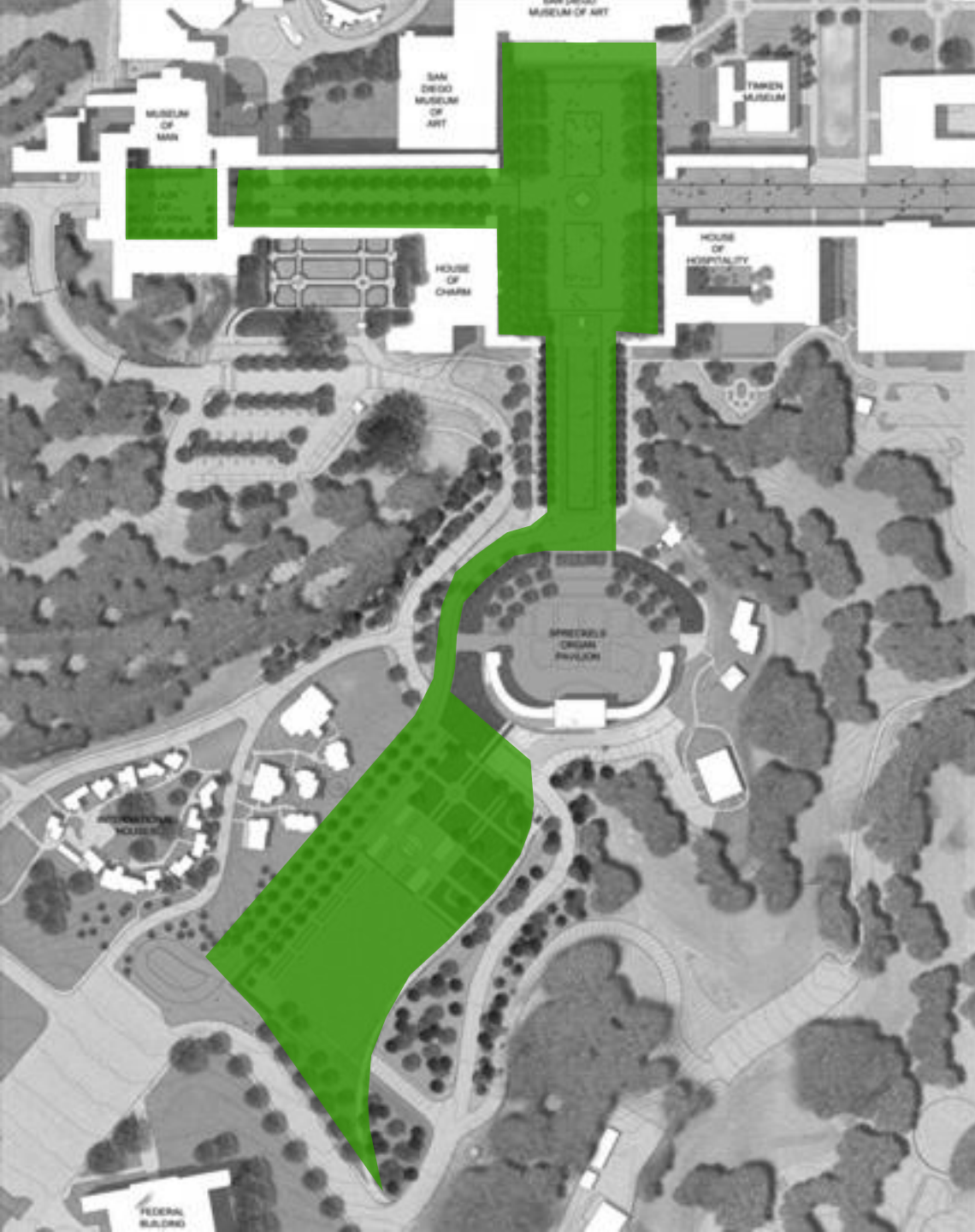
1. Rehabilitate the Plaza de Panama
2. Eliminate vehicle traffic
3. Increase park land
4. Limit pedestrian and vehicle conflicts
5. Improve transportation system
6. Build on previous planning
7. Completion by December 31, 2014



plaza de panama



Proposed Project



Over 6.3 acres of reclaimed park

Proposed Project



1

PLAZA
DE PANAMA

2

THE
ESPLANADE

3

EL
PRADO

4

PEDESTRIAN
PROMENADE

5

ROOFTOP PARK
AND GARAGE

6

PLAZA
DE CALIFORNIA

7

BYPASS BRIDGE
AND ROAD



project overview